



Studio Assistant and Teacher - Part Time (20hrs p/week)

Location: Hitchin Studio, Bancroft Hitchin

Reporting to: Company Directors and Studio Co-ordinator

Hours: 4 hour shifts x 5 days weeks inc 2 evenings and 1 weekend day.

As a vital member of the team, you'll ensure a smooth, efficient and professional running of our Pilates studio. Through studio administration and class teaching, you'll ensure clients enjoy their time at The Pilates Pod. That they leave feeling great, excited to return. Responsibilities including but not limited to:

Teaching - full training, mentoring and apprenticeship provided and funded by The Pilates Pod (cost of £10,000!) to become a fully comprehensive Classical Pilates teacher

- Pilates matwork, taster sessions and apparatus classes, as well as one-to-one (1:1) and shared private training.
- (1:2) - all performed to the highest possible standard.
- Nurturing existing client base and proactively generating new business.
- Teaching off-site for corporate events, marketing or promotional activities when required.
- Sharing innovative ideas for classes and services, keeping the studio ahead of all fitness trends.
- Developing and contributing to the Pilates Pod video brand.
- Monitoring and ensuring studio cleanliness standards, as well as health and safety protocol.

Customer Service

- You'll provide excellent customer service to clients in person, over the phone. via e-mail and social media.
- Greeting all visitors with warmth and attention, inline with our brand tone and language.
- Representing the Pilates Pod; our values and policies at all times.
- Ensuring regular communication with clients, informing clients about our range of services, special offers and the way in which they can access them.
- Listening and talking to clients, feeding back their comments so as to inform future developments.
- Develop relationships with external contacts such as media, medical practitioners, sports and genre specific contacts.



Sales, Marketing and Administration

- Provide all clients/potential clients with helpful product knowledge for all Pilates services and retail items.
- With the aim of growing vouchers and equipment retail sales.
- Improve client retention especially within your own classes and 1:1's, contributing as a whole to the overall business targets.
- Increasing brand awareness in the wider audience to gain new clients and specialist avenues, building the studio sales from the general public, local businesses and target markets in both local and wider Herts area.
- Awareness of company targets and work to achieve both personal and business targets through direct and shared efforts.
- Support and assist the team in identifying and creating new revenue streams and incomes within the broader business structure.
- Contribute to content creation for social media, website and newsletter, in the form of photos, video, quotes.
- Actively engaging in content from the point of view as a teacher as well as the business, all with the aim of boosting the business awareness.

Key Skills

- Organised, with attention to detail.
- Sales focused and commercially minded.
- Approachable and friendly.

Company Overview

The Pilates Pod Ltd is an award winning dedicated Pilates Studio in Hitchin. Established in 2011, by co-founders Michelle and Ed Smith, The Pilates Pod has gone from strength to strength, and is now recognised within the wider Hertfordshire area as the go-to place for excellence in Pilates teaching.

What The Pilates Pod Ltd has to offer you:

- Pleasant and flexible work environment in a dedicated Pilates studio setting.
- Award winning company.
- Competitive salary with rising increases upon hitting key stages and company targets.
- Challenging and stimulating tasks.



- Friends and family discounts.
- Free Pilates classes.
- Room to grow professionally through training, development and appraisals.
- Paid training.
- Holiday pay.
- Company pension scheme.
- Perks and incentives for overachievers.

How To Apply

Send your CV with a tailored covering letter, detailing why you want to work with our company, and what skills and personal attributes make you perfect for the role. **Email to michelle@thepilatespod.co.uk and ed.smith@thepilatespod.co.uk**

- Applications close on 1 August 2021.
- Interviews week commencing 3rd August.
- Initial induction and training to commence end August
- Role starts 1st September.